



# **2026**

# **SMITHERS**

# **CELEBRITY GOLF**

# **TOURNAMENT**

**August 6th – 8th**



## 2026 SMITHERS CELEBRITY GOLF TOURNAMENT SPONSORSHIP PACKAGE

### *Thursday, August 6th*

- Celebrity flights into Smithers airport
- Private Meet & Greet Party (Celebrity Auction) for Celebrities and select Sponsors
- Celebrity Auction – Golf Teams bid to secure their Celebrity

### *Friday, August 7th*

- Practice Round – 9 Holes for each Team
- Banquet Dinner and Entertainment and Prestige
- Live Auction, Silent Auction

### *Saturday, August 8th*

- Celebrity Golf Tournament
- Post Tournament Prizes
- Back Yard Bash Featuring “The Rats”

### *Sunday, August 9th*

- Return Flights

## GOLF TOURNAMENT FORMAT

Due to the overwhelming success of our previous format, we will continue with Sponsor entries in teams of four. Each Sponsor with a golf team entry included with their Sponsor Package is invited to register four golfers of their choosing. On Thursday evening each of our Celebrities will be auctioned off, one by one, to the highest bidder.

Each Sponsor team of four will be required to purchase a Celebrity who will be their fifth golfer. Your Celebrity will accompany your team during the Friday Practice Round as well as the Saturday Celebrity Golf Tournament. This provides equal opportunity for all golfers to bid on their chosen Celebrity and allows them to spend a couple of days getting to know each other.

Access to our special events is only available through select Sponsorship packages, detailed below. Sponsors are treated to exclusive parties and special opportunities throughout the weekend. We are constantly enhancing the schedule of events to ensure that the Sponsors have an unequalled opportunity to meet our 32 Celebrities, enjoy fantastic food and entertainment, while networking with fellow business representatives and potential customers.

Every dollar raised goes to supporting our local charities and community projects. Your sponsorship and marketing dollars support your community.

Our project of choice for this year's tournament is the **OUTDOOR RINK REVITALIZATION PROJECT**. The previous rink, now well past the end of its life, had been cared for by the Smithers Volunteer Fire Department for decades. It has been an asset to our community, many of us learned to skate there and remember playing outdoor hockey with friends and family. This rink is vital to keeping our community active and healthy and it's time to replace it. With your support we can initiate the development of a new outdoor rink supported by the Smithers Volunteer Fire Department, Smithers Celebrity Golf, BV Youth Sport Foundation and you, the sponsors.



For more information on the Golf Tournament, the Project, Celebrities and Corporate Sponsors, feel free to visit our website at [smitherscelebritygolf.com](http://smitherscelebritygolf.com) or contact us below.

- Phone: Phil Bernier 250-847-1283
- Email: [info@smitherscelebritygolf.com](mailto:info@smitherscelebritygolf.com)

## SPONSORSHIP OPPORTUNITIES

### TITLE - \$20,000

- Title Sponsor to the weekend and Tournament
- MEDIA promotion of your company and the tournament/charity leading up to event.
- 1 Team Entry (4 players) into Friday Practice round and Saturday Golf Tournament
- 12 Tickets to private "Meet & Greet" party
- 12 Tickets to Saturday Night Special Event
- 12 Tickets Friday Night Gala
- Private access for your team to the Friday celebrity luncheon at Smithers Brewing Co.
- Access to your own sponsor lounge at the Friday Night Banquet
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)
- Company Name on local event promotions and posters
- Company Logo Displayed on Tournament issued Golf Shirts
- Company Name displayed at all events during the weekend
- A sign with your company logo will be supplied & placed on all Tee box signage

### CHAMPIONSHIP - \$15,000 (2 SPONSORS)

- MEDIA promotion of your company and the tournament/charity leading up to event.
- 1 Team Entry (4 players) into Friday Practice round and Saturday Golf Tournament
- 10 Tickets to private "Meet & Greet" party
- 10 Tickets to Saturday Night Special Event
- 10 Tickets to the Friday Night Gala
- Private access for your team to the Friday celebrity luncheon at Smithers Brewing Co.
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)
- Company Name on local event promotions and posters
- Company Logo Displayed on Tournament issued Golf Shirts
- A sign with your company logo will be supplied & placed on a Tee box with opportunity to promote your company

### JOE WATSON CELEBRITY AUCTION (THURSDAY) - \$8000

- 1 Team Entry (4 players) into Friday Practice round and Golf Tournament
- 4 Tickets to private "Meet & Greet" party
- 4 Tickets to Saturday Night Special Event
- 4 Tickets to the Friday Night Gala
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)
- Sign with company logo will be supplied & placed on a Tee box



### **FRIDAY NIGHT GALA SPONSOR - \$10,000 (1 SPONSOR)**

- 1 Team Entry (4 players) into Friday Practice round and Golf Tournament
- Presenting Sponsor of the Banquet and Live Auction
- 8 Tickets to private "Meet & Greet" party
- 8 Tickets to Saturday Night Special Event
- 8 Tickets to the Friday Night Gala
- 1 Team Entry (4 players) into Friday Practice round Celebrity Golf Tournament
- Access to your own sponsor lounge at the Friday Night Gala
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)
- Company Name and Logo displayed throughout the evening

### **BACKYARD BASH feat "THE RATS" SATURDAY NIGHT - \$10,000 (1 SPONSOR)**

- Official Sponsor of the Backyard Bash
- Banner or Signage displayed prominently on the stage
- 1 Team Entry (4 players) into Friday Practice round and Golf Tournament
- 6 Tickets to private "Meet & Greet" party
- 20 Tickets to Saturday Night Special Event
- 6 Tickets Friday Night Gala
- Can reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)

### **HOLE IN ONE SPONSOR: CELEBRITY GOLF TOURNAMENT (SATURDAY) \$5500 (8 SPONSORS)**

- 1 Team Entry (4 players) into Friday Practice round and Golf Tournament
- 4 Tickets to private "Meet & Greet" party
- 4 Tickets to the Saturday Night Special Event
- 4 Tickets Friday Night Gala
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo on Pin Flags and signage
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)
- Sign with company logo will be supplied & placed on a Tee box
- Company Name and Logo on Hole in One Prize posters

\*\*\*Hole in One prize of \$25,000 Cash or an equivalent value item\*\*\* Insurance provided

### **EAGLE - \$5000 (17 SPONSORS)**

- 1 Team Entry (4 players) into Friday Practice round and Saturday Golf Tournament
- 4 Tickets to private "Meet & Greet" party
- 4 Tickets to Saturday Night Special Event
- 4 Tickets Friday Night Gala
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)
- Company Name on local event promotions and posters
- Sign with company logo will be supplied & placed on a Tee box

\*\*\*\*\* END OF PACKAGES THAT INCLUDE A TEAM ENTRY \*\*\*\*\*



### **PAR 3 PRACTICE ROUND HOLE SPONSOR (FRIDAY) - \$2500 (4 SPONSORS)**

- Set up your display on the Golf Course and Promote your product or Business during the Celebrity Golf Tournament
- 2 Tickets to private “Meet & Greet” party
- 2 Tickets to Saturday Night Special Event
- 2 Friday Night Banquet Tickets
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)
- Sign with company logo will be supplied & placed on Tee box

### **KP – CLOSEST TO THE PIN**

#### **PRACTICE ROUND (FRIDAY) - \$750 + \$250 PRIZE (4 SPONSORS)**

- Requires donation of minimum \$250 prize or cash in lieu and one will be purchased
- 2 Tickets to Saturday Night Special Event
- 2 Friday Night Banquet Tickets
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)

### **KP – CLOSEST TO THE PIN**

#### **CELEBRITY GOLF TOURNAMENT (SATURDAY) - \$1250 + \$500 PRIZE (8 SPONSORS)**

- Requires donation of minimum \$500 prize or cash in lieu and one will be purchased
- 4 Tickets to Saturday Night Special Event
- 4 Friday Night Banquet Tickets
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)

### **BACKYARD BASH Group Party - \$1000 (5 SPONSORS)**

- 10 Tickets to Saturday Night Backyard Bash (BBQ Dinner and Concert)

### **50/50 SPONSOR - \$2500 (1 SPONSOR)**

- Sponsor of the 50/50 Tickets and Prizes at the Backyard Bash
- 2 Tickets to Saturday Night Backyard Bash

### **PROMOTIONAL ITEM SPONSORSHIP PACKAGES**

#### **GOLF BALLS - \$2500 (4 SPONSORS)**

- 2 Tickets to private “Meet & Greet” party
- 2 Friday Night Banquet Tickets
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](http://SMITHERSCELEBRITYGOLF.COM)
- Company Logo is displayed on Tournament issued Golf Balls (10 Doz. Printed)

**BALL MARKER POKER CHIPS - \$2000 (1 SPONSOR)**

- 2 Tickets to private “Meet & Greet” party
- 2 Friday Night Banquet Tickets
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](https://SMITHERSCELEBRITYGOLF.COM)
- Company Logo is displayed on Tournament issued Poker Chips (400 Printed)

**MULLIGAN - \$1500 (1 SPONSOR)**

- 2 Tickets to private “Meet & Greet” party
- 2 Friday Night Banquet Tickets
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](https://SMITHERSCELEBRITYGOLF.COM)
- Company Logo is displayed on Tournament issued Mulligans (400 Printed)

**GOLF TEES - \$1500 (1 SPONSOR)**

- 2 Tickets to private “Meet & Greet” party
- 2 Friday Night Banquet Tickets
- Ability to reserve additional Banquet Tickets for \$100 ea.
- Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](https://SMITHERSCELEBRITYGOLF.COM)
- Company Logo is displayed on Tournament issued Golf Tees (2500 Printed)

**DONATION OF SILENT AUCTION ITEM (minimum \$500 value)**

- Donated Item will be displayed on our Silent Auction Table
- 2 Friday Night Banquet Tickets
- Company logo displayed on Silent Auction Table  
Company Logo with link to your Company Website on [SMITHERSCELEBRITYGOLF.COM](https://SMITHERSCELEBRITYGOLF.COM)

Each year, we assemble one-of-a-kind items, exclusive opportunities and extraordinary experiences for our Friday Evening Live Auction. We have featured trips to the Superbowl, Tickets to see Saturday Night Live, NASCAR at Talladega, Luxury Suites at the Waste Management Open, Golf at Merion Golf Club, autographed Jerseys, Fishing Charters, Masters Tickets and many more.

**WE ANTICIPATE SELLING OUT EARLY!**

**ACT NOW TO CONFIRM YOUR OPPORTUNITY TO  
BE PART OF THE 2026 SMITHERS CELEBRITY GOLF  
TOURNAMENT!**

## CORPORATE SPONSORSHIP FORM

PLEASE CHECK (✓) REQUESTED SPONSORSHIP PACKAGE AND SUBMIT FORM VIA EMAIL FOR CONFIRMATION			
<input type="checkbox"/> TITLE		<input type="checkbox"/> PRACTICE ROUND HOLE SPONSOR	
<input type="checkbox"/> CHAMPIONSHIP x 2		<input type="checkbox"/> KP – (PRACTICE ROUND on FRIDAY)	
<input type="checkbox"/> EAGLE x 17		<input type="checkbox"/> KP – (TOURNEY on SATURDAY)	
<input type="checkbox"/> HOLE-IN-ONE (SATURDAY GOLF) x 8			
<input type="checkbox"/> JOE WATSON CELEBRITY AUCTION x 1		<input type="checkbox"/> 50/50 SPONSOR	
<input type="checkbox"/> GALA & LIVE AUCTION x 1		<input type="checkbox"/> GOLF BALLS	
<input type="checkbox"/> BACKYARD BASH x 1		<input type="checkbox"/> BALL MARKER POKER CHIPS	
		<input type="checkbox"/> GOLF TEES	
		<input type="checkbox"/> DONATION OF AUCTION ITEM	
		<input type="checkbox"/> MULLIGAN	
		<input type="checkbox"/> SATURDAY GROUP PARTY x 5	
COMPANY:			
CONTACT:		EMAIL:	
WEBSITE:		PHONE #:	
TWITTER:		INSTAGRAM:	
BILLING ADDRESS:			
CITY:		POSTAL CODE:	

### Notes:

1. Completed forms can be emailed to [info@smitherscelebritygolf.com](mailto:info@smitherscelebritygolf.com)
2. Limited Sponsorship space available, please confirm participation by April 15<sup>th</sup>, 2026
3. This Tournament will sell out well in advance of the event.
4. This opportunity and all additional / optional tickets are available on a first reply basis.
5. Invoices will be sent to all Sponsors with Package Details and final amount